



PTC-SC 2014 Annual Training Conference

BIG DATA:

Making the Most with What You Have

Location

- Wyndham Avenue of the Arts Hotel
 - **Costa Mesa, California**
- Near John Wayne Airport in the South Coast Plaza where the 55 and 405 freeways meet.

Friday, November 7th

Event Schedule

Registration: 7:30 am
Keynote: 8:15 am
Speaker: 9:30 am
Speaker: 10:45 am
Lunch Buffet: 12 pm
Sponsor Thanks: 1:30 pm
Speaker: 2:15 pm
Speaker: 3:30 pm
Networking Social: 4:45 pm

Keynote Speaker

Fred Oswald, Ph.D.

Professor, Rice University

Speakers

- Marcus Bolton, Ph.D.
- Dr. Michael Gold, Ph.D.
- Dr. Christopher Warren, Ph.D.
- Jeffrey Nability, M.S. I/O

Free Parking

Snacks

Drinks

Networking

New Ideas

Friends

Buffet

Register now: ptc-sc.org

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Fred Oswald, Ph.D., Rice University
Under the Hood of Big Data in Personnel Selection



Marcus Bolton, Ph.D., Southern California Edison
A Journey Through the Muddy Waters of Employee Engagement: Introducing Collective Attachment

Dr. Michael Gold, Ph.D., City of Los Angeles
Taking It to the Next Level - Training Supervisors in the City of L.A.



Dr. Christopher Warren, Ph.D., Cal State Univ. Long Beach
Utilizing Online Social Media for Personnel Screening

Jeffrey Nabity, M.S. I/O, Google
Driving Insights: Putting Big Data to Work



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