

PTC-SC

Meeting Minutes

March 24, 2015 – 12:00 PM

Remote Adobe Connect

I. Call to order

P. Bourne called the PTC-SC board/officers meeting to order at 12:13 p.m. on March 24, 2015. This was a remote meeting conducted through Adobe Connect.

II. Roll call

The following persons were present:

P. Bourne

P. Deines

J. Landin

F. Olmos

R. Moreno

A. Rocha

C. Shehadeh

J. Stiegelmar

A. Tompkins

J. Smith

III. Officer Reports

1) President Elect – Alfredo Rocha

- A. Rocha said the last luncheon was a success and he is looking forward to the next one with speaker Rod Freudenberg.

2) President – Pauline Bourne

- P. Bourne requested approval for business cards and paid lunches for board members.
- F. Olmos asked to also add name badges to her request.
- J. Stiegelmar suggested that everyone get badges but that only officers receive business cards. She also asked that the proof of the cards be sent to each officer before they are printed so that they can review it.
- P. Bourne said that the cards will include each person's title and email address and the email address will be the gmail accounts that were created for the group. She said that they will cost about \$15 for 500 cards.
- **F. Olmos made a motion to approve the purchase of business cards. P. Deines seconded the motion. All present concurred.**
- **F. Olmos made a motion to approve the purchase of name badges. J. Landin seconded the motion. All present concurred.**
- **J. Landin made a motion to approve the new rule that Board members no longer need to pay for the luncheons. C. Shehadeh seconded the motion. All present concurred.**

3) Past President – Amy Tompkins

- A. Tompkins said that the Officer Manual is saved in Dropbox and she will start revising it. She also wanted to start a Facebook page for PTC-SC but she ran into a few problems. She was not sure which email address to use for the account.
- J. Smith said that she will check with her Public Information Officer at her district to see how GGUSD set up their Facebook page.
- J. Landin, P. Deines, and A. Tompkins all said they would not use the Facebook page. F. Olmos said that he feels it will help get information out to the public and have another channel to advertise. He said that we will need to keep the page updated and we can set it up so that people can only like the page and not add comments.
- A. Tompkins said that she will try again.

4) VP Communications – Jessica Landin

- J. Landin sent out an email advertisement for upcoming luncheons and she included information about payment options. She used Mail Chimp to push the information out to give it a professional look.

5) VP of Programs – Camille Shehadeh

- C. Shehadeh said that she has a speaker for the August luncheon. His name is Charles Handler and he is the President of Rocket Hire, which is a consulting company that works with clients that build selection tools. He will present on the personality fit for organizations (personality assessments). He is from New Orleans and we would need to pay for his flight and hotel.
- F. Olmos said that he is concerned that Mr. Handler's presentation might turn into a sales pitch.
- C. Shehadeh said that she will speak to Mr. Handler and try to get more information about what he is planning on presenting. She will also try to get feedback from other organizations that have used him as a presenter.

6) VP of Conferences – Paul Deines

- P. Deines spoke with Almansor Court regarding the November conference. The quote he got was very similar to what we paid in the past. He said that he is thinking about having Wayne Casio as the keynote speaker. He asked for everyone's opinion on the date the conference should be held.
- J. Stiegelmar suggested that it be held on a Friday. P. Bourne thought a Thursday would work better and suggested November 19th.
- P. Deines said that he was a little concerned about asking the speaker to come on a Thursday due to his travel time. He said that he would look into it more before the date was finalized. He is going to get the same room as last time and there will be a buffet and continental breakfast.

- 7) **Treasurer's Report – Jessica Beard and Rosie Moreno**
 - J. Beard and R. Moreno had no report at this time.
- 8) **Secretary – Jenni Smith**
 - J. Smith had no report at this time.
- (9) **Directors-At-Large – ad lib**
 - F. Olmos said that he has created a private discussion group in LinkedIn and will be sending out a request for officers to join.

IV. New Business

- 1) **Approve the minutes of the February 25, 2015 meeting**
 - **F. Olmos made a motion to approve the minutes of the February 25, 2015 meeting. P. Bourne seconded the motion. All present concurred.**
- 2) **Anita Ford: Yesterday, Today, and Tomorrow**
 - Anita Ford suggested that PTC-SC could have a luncheon this year with a panel consisting of the original PTC-SC presidents. The panel could discuss what happened in the past, speak to the current issues and talk about what they anticipate happening in the future. The panel could also answer questions on the most interesting issues that they handled and the ways the role of the testing specialist has changed over the years. She suggested a restaurant in Sunset that can accommodate 200 people (there would not be a cost for the room). She proposed the date of October 21st.
 - All officers present at the meeting thought it was a great idea.

VI. Next Board Meeting

Next Board meeting will be April 23, 2015 at 9:30AM.

VII. Adjournment

P. Bourne adjourned the meeting at 1:20 p.m.

Minutes submitted by: J. Smith